

# DIRECTORY

TRUSTED REFERRAL PARTNERS IN SCOTTSDALE/ARCADIA

THE W SOURCE™  
Scottsdale/Arcadia, AZ

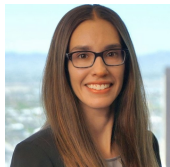
## SERVICE PROFESSIONALS



### COMMERCIAL BANKING

**Desirae Outcalt, AAP | Bell Bank**

Phone: (480) 339-8563  
Email: doutcalt@bell.bank  
Website: www.bell.bank



### CPA

**Emily Koslow, CPA | C&K CPA PLC**

Phone: (914) 329-6574  
Email: emily@ckcpaservices.com  
Website: www.ckcpaservices.com



### CUSTOM HOME BUILDING

**Jeri McGwin | Sonoran Classic Builders**

Phone: (480) 223-3996  
Email: jeri@sonoranclassic.com  
Website: www.sonoranclassic.com



### EMPLOYEE BENEFITS & HR

**Teresa Strunk | Strunk Insurance Group**

Phone: (602) 978-4414  
Email: tstrunk@strunkgroup.com  
Website: www.strunkgroup.com



### ESTATE PLANNING

**Allison Kierman | Kierman Law, PLC**

Phone: (480) 248-5145  
Email: akierman@kiermanlaw.com  
Website: www.kiermanlaw.com



### FINANCIAL ADVISOR

**Vickie Garcia CFP® | AmeriFlex Financial Services**

Phone: (480) 990-9100  
Email: vickie.garcia@ameriflex.com  
Website: www.ameriflex.com



### INSURANCE

**Sherri Swan | San Marcos Insurance Group**

Phone: (602) 362-3360  
Email: sherri@sanmarcosinsurancegroup.com  
Website: www.sanmarcosinsurancegroup.com



### MORTGAGE LENDING

**Kim Lynch | On Q Financial, Inc.**

Phone: (480) 318-2547  
Email: kim.lynch@onqfinancial.com  
Website: www.kimlynchteam.com



### REALTOR, ARCADIA/SCOTTSDALE

**Debbie Pontikas | The Brokery**

Phone: (480) 335-8604  
Email: debbie@thebrokery.com  
Website: www.debbiepontikas.com



### REALTOR, EAST VALLEY

**Carol Letcher | Desert Properties Realty**

Phone: (602) 361-6277  
Email: desertpropertiesrealty@gmail.com  
Website: www.letcherhomes.com

*The W Source™ fosters a network of women professionals and business owners to share ideas, knowledge, and opportunities. We facilitate a dynamic environment for our members to collaborate through connections within the local community. Our members represent a diverse business group of various specialties, goods, and professional services.*

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## BUSINESS MARKETING



### BRAND STRATEGY

**Emily Soccorsy | Root + River**

Phone: (480) 326-5590  
Email: emily@rootandriver.com  
Website: www.rootandriver.com



### CONTENT WRITING

**Katrina Oko-Odoi, PhD | ContentWorm**

Phone: (619) 554-8595  
Email: katrina@contentworm.com  
Website: www.contentworm.com



### DIGITAL MARKETING

**Ashley Richards | E Squared Marketing**

Phone: (623) 205-3430  
Email: ashley@esquaredmarketing.com  
Website: www.esquaredmarketing.com



### PROMOTIONAL PRODUCTS

**Libby Short | S4 Promo Solutions**

Phone: (602) 722-2711  
Email: libby@s4promos.com  
Website: www.s4promosolutions.com



### PUBLIC RELATIONS

**Robyn Patterson | Mack Media Relations**

Phone: (480) 242-8001  
Email: robyn@mackmediarelations.com  
Website: www.mackmediarelations.com



### WEBSITE DEVELOPMENT

**Heather Locke | Hammersmith Support**

Phone: (602) 391-8024  
Email: heather@hammersmithsupport.com  
Website: www.hammersmithsupport.com

For more information about the Scottsdale/Arcadia Chapter,  
please connect with the Chapter Heads:

Vickie Garcia: vickie.garcia@ameriflex.com or (480) 990-9100

Debbie Pontikas: debbie@thebrokery.com or (480) 335-8604

Or visit us online at [www.thewsource.com/member-directory](http://www.thewsource.com/member-directory)

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