

PRESS RELEASE – FOR IMMEDIATE RELEASE

## THE W SOURCE™

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### **The W Source™ Continues to Grow Female-Centric Businesses with Launch of Second Chapter**

**The W Source™, a nationwide networking group for female professionals, Expands to Westlake Village, CA**

November 15, 2017 – The W Source™, a growing women’s networking organization, recently launched its second location since its inception in September. Michele Leach, a Financial Advisor and owner at Financial Transition Partners, along with Nicole Nouhra, Managing Director at Chivaroli Premier Insurance Services in Westlake Village, CA, are the Chapter Heads for the Westlake Chapter.

The W Source™, which has its corporate office in Santa Barbara, helps female professionals expand their referral networks and grow their businesses by establishing a networking group of 20-25 professionals in their local area. Members include professionals such as CPAs, Attorneys, Risk Management Specialists, and others. With its proprietary tools and resources, marketing support, as well as a dedicated sales coaches, The W Source™ provides each Chapter Head with its formulaic approach to run a local group. Chapters hold monthly meetings as well as “one-on-one” meetings that are designed to help members cultivate relationships within their networks.

The W Source™ offers Michele and Nicole the opportunity to be better resources for their clients, to connect with local professionals in their area, and to formalize the process of referrals with those professionals. At Financial Transition Partners, Michele’s practice focuses on helping women address and solve their unique financial issues, and she works with her clients’ attorneys, accountants, and other professionals. When asked about the launch of her Chapter, Michele comments, “I’m very excited to join The W Source™ to both provide more resources for my clients and grow my practice.”

The W Source™ plans to continue expansion with Chapters opening in Arizona, California, Colorado, Nevada, and Oklahoma during January of 2018. For more information regarding future chapter locations, please contact The W Source™ at 1-833-W-SOURCE or at [Info@TheWSource.com](mailto:Info@TheWSource.com).

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#### **About The W Source™**

The W Source™ is a unique women’s network that connects like-minded professionals and service providers. Unlike other organizations, The W Source™ uses a proven approach to help professionals increase referrals and grow their businesses while fostering a network of female professionals and service providers to share ideas, knowledge, and opportunities. We facilitate a dynamic environment for our members to collaborate through connections within the local community. Our members represent a diverse business group of various specialties, goods, and professional services.